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EDWIN MANSFIELD

W. BRUCE ALLEN

NEIL A. DOHERTY

KEITH WEIGELT

# Managerial Economics

*Theory, Applications, and Cases*

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*Dedication:*  
*To Edwin Mansfield, a pioneer of managerial economics*

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Theory, Applications, and Cases, Fifth Edition

Edwin Mansfield, W. Bruce Allen, Neil A. Doherty, and Keith Weigelt

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